

KENNINGTON COMMUNITY COUNCIL MINUTES
COMMUNICATIONS

January 17, 2020

**MINUTES OF THE ABOVE COMMITTEE HELD FRIDAY 17TH JANUARY 2020,
IN ASHFORD HOCKEY CLUB, STARTING AT 7pm**

01/20C To note those present and record any apologies

Members: Cllr Chris Mendes (Committee Chair), Cllr Alan Dean, Cllr Jane Martin, Cllr John Seaton, Cllr Mark Silvester. Clerk – Deborah Prior and Locum Clerk – Linda Hedley

Cllr Paul Goodwin, apologies received.

02/20C To Declare any Pecuniary Interests, Other interests of voluntary Interests

None were declared.

3/20C To agree the minutes of the last meeting held on 13th November and sign.

Having been previously circulated these were agreed and will be signed at next meeting.

4/20C To agree and adopt the Council Logo/Branding Proposal to be put to the Council at next meeting (Wednesday 12th February).

Members Cllr Alan Dean, Cllr Jane Martin, Cllr John Seaton, Cllr Mark Silvester expressed their enormous gratitude to Cllr Chris Mendes for his exceptional work on pulling this together.

This was agreed in principle However, a discussion took place even though the Towers are not a direct copy there was some concern that the Towers at Eastwell as are within Boughton Aluph parish that they could be offended.

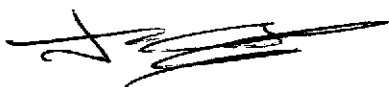
5/20C To agree and adopt the Communications Strategy and Budget Proposal to be put to next Council

After a short discussion the budget was agreed.

The Locum Clerk, Linda Hedley suggested that the mission statement should be put forward as a separate document to Council as well as contained within the Communications Strategy.

The document which was only circulated shortly before the meeting was discussed in great detail and a lengthy comprehensive debate took place, where it was agreed that the changes to the document would be updated by Cllr Mendes with the support of rewording from Committee Councillors. The paper will be recirculated ahead of the meeting of the Council. The document would also be watermarked with Confidential and classed as a Pink Paper until fully agreed otherwise.

6/20C To agree and adopt the Social Media Policy Proposal to be put to next Council



24.1.2020

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Due to time limits of the meeting it was decided that this would be reviewed again at a later date for it to be agreed. This will be before Council so as can presented then.

7/20C Matters of General interest and for items for the next agenda

(No decisions can be taken on this agenda item)

Bockhanger Stakeholder and Community Consultation Project– Council were advised that the surveys to residents were being sent to residents between 13th and 24th January. The timeframe for completion of the surveys is until 21st February.

It was agreed that as a council we need to ensure residents are aware, reminded and encouraged to have their say.

This could be achieved with the leaflets and posters provided from the Ashford Borough Council which need to be door to door posted, posters to be taken to shops, schools, churches already identified as target areas.

The Kent Messenger, Kent Online, KMFM, Ashford FM and the Village Directory to be researched as to whether an article/feature can be arranged to raise awareness of deadline for responses as well as to help residents with what they can do if they have not received or lost their survey. This to be researched ahead of Council for agreement, so as can be implemented immediately, 13th February or closest date to this thereafter.

Facebook and our Website page to also have features added as soon as agreed at Council.

08/20C Date of next meeting and close

Due to the late finishing time of the meeting a meeting date was not discussed or agreed.

The Meeting closed at 10.45pm

24.01.2022

